



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

January 24, 2012

Dear Group Exercise Enthusiast,

You are invited to MATCH (*Members Are the Change Heroes.*) MATCH is a Member Driven Focus Group, supported by Y staff and founded on idea sharing, constructive feedback, and collaboration. The ultimate goal of MATCH is to create member driven programs and services which MATCH the Y's promise to strengthening the foundations of community.

In MATCH, it is the role of Y staff to elicit member feedback, clarify needs, and assess priorities.

The first MATCH Focus Group will concentrate on our current Group Exercise program. You have been specifically chosen to be part of this Focus Group because of your displayed passion for Group Exercise and the Y.

Together let's take our Group Exercise Program from *great* to *greater*. To gain as much insight as possible within the chosen time frame, 100% attendance of the 4 meeting dates and times are required; we ask that you please consider this when determining whether or not you wish to join MATCH.

- Two MATCH Focus Groups will be created.
- Each MATCH group will contain a maximum of 10 Y members.
- All MATCH meetings will occur at the Y; Child Watch will be available.
- For your convenience, we are offering two choices of meeting times, **12-1PM** and **7-8PM**. Please choose **one time** and commit to it for the four weeks. The dates are listed below:

Monday, Feb 13
Monday, Feb 27
Monday, March 12
Monday, March 26

Please RSVP your name and choice of time by Friday, February 3, 2012 to:

Amy McGahran, Group Exercise Coordinator, amcgahran@cbfymca.org or 215-348-8131 x1118.

We look forward to your reply. Thank you for being a Y member. Thank you for sharing your voice.

Sincerely,

Tricia Feintheil
Senior Director of Membership Development

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CENTRAL BUCKS FAMILY YMCA

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